



## CHEFF CENTER'S SHINDIG - AUGUST 23, 2024

### SPONSORSHIP OVERVIEW

**WHAT:** The Cheff Therapeutic Riding Center invites you to help us celebrate the success of our life-changing programs. You can expect a fun-filled evening with a great dinner, awesome auction items, an exciting raffle, and of course live music and dancing! Invitations will be sent to supporters of the Cheff Center as well as prominent citizens and businesses in Southwest Michigan, including the Battle Creek, Grand Rapids, and Kalamazoo metropolitan areas. Our typical attendance is 300-350 guests who come together to support programs that help people with physical, mental, or cognitive challenges. We welcome the community for a memorable evening of casual fun. Won't you join us?

**WHY:** Your support will help raise funds to sustain Cheff Center's equine-assisted activities and therapies, providing specialized programs for veterans, seniors, those struggling with addiction, and community members of all ages who have physical, emotional, behavioral, or cognitive challenges.

We hope to meet the demand to serve these individuals and families in our community, and with your commitment, we can make equine-assisted therapies a reality for them.

Be sure to check out the great things we do at [www.cheffcenter.org](http://www.cheffcenter.org).

**WHEN** - Friday, August 23, 2024; 6 – 11 p.m.

**WHERE** - Cheff Therapeutic Riding Center  
8450 North 43rd Street, Augusta, MI 49012

**Our Mission Statement:** To enhance the lives of individuals who have special needs through equine assisted activities and therapies while leading the industry in education.



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### SPONSORSHIP BENEFITS

#### **\$6,000 – PLATINUM LEVEL**

- Two tables of 10 for an evening of dinner and dancing
- Four VIP parking passes
- Your company-supplied banner displayed during the event
- Your name on Shindig invitations if you sponsor by **June 1, 2024**
- Your logo/name with click-through displayed on the Cheff Shindig web page
- Your company ad with click-through displayed repeatedly on our live auction website up to one month prior to and during the event (thousands of views!)
- Your name announced throughout the evening

#### **\$3,000 – GOLD LEVEL**

- One table of 10 for an evening of dinner and dancing
- Two VIP parking passes
- Your company-supplied banner displayed during the event
- Your name on Shindig invitations if you sponsor by **June 1, 2024**
- Your logo/name with click-through displayed on the Cheff Shindig web page
- Your name announced throughout the evening

#### **\$1,500 – SILVER LEVEL**

- Four tickets for an evening of dinner and dancing
- Your name on Shindig invitations if you sponsor by **June 1, 2024**
- Your name displayed on the Cheff Shindig web page
- Your name announced throughout the evening

#### **\$600 – BRONZE LEVEL**

- Two tickets for an evening of dinner and dancing
- Your name displayed on the Cheff Shindig web page

**WHEN** - Friday, August 23, 2024; 6 – 11 p.m.

**WHERE** - Cheff Therapeutic Riding Center

8450 North 43rd Street, Augusta, MI 49012



# CHEFF CENTER'S SHINDIG - AUGUST 23, 2023

## SPONSORSHIP AGREEMENT

\_\_\_\_\_  
Company/Organization Name (as you wish it to be listed)

\_\_\_\_\_  
Mailing Address - Street

\_\_\_\_\_  
City State ZIP

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Telephone Number Email

I understand that by signing this agreement, I am committing my company/ organization to the following:

\_\_\_ I'd like to sponsor the Cheff Shindig at the level of \_\_\_\_\_

\_\_\_ I can't sponsor this year's Shindig, but want to contribute to the event:

Financial contribution (cash) of \$ \_\_\_\_\_

And/or in-kind service of: \_\_\_\_\_

Service valued at: \_\_\_\_\_

\_\_\_\_\_  
Signature Title Date

\_\_\_ My check made payable to Cheff Center is enclosed.

\_\_\_ Please invoice me for the full amount.

\_\_\_ I would like to pay with Visa, Mastercard or Discover

\_\_\_\_\_  
Card No. Exp. Date

\_\_\_\_\_  
Signature 3 digit sec code

### SPONSOR LEVELS

**\$6,000 PLATINUM**

**\$3,000-GOLD**

**\$1,500-SILVER**

**\$600-BRONZE**

**The Cheff Center's non-profit tax ID is E38-6061238**

**Please Return to:  
Cheff Therapeutic Riding Center  
8450 N. 43<sup>rd</sup> Street  
Augusta, MI 49012**

**Or fax to 269-731-2990**

**Questions? Call Sandi at Cheff:**

**Direct Line: 269-203-4121**

**Office: 269-731-4471x114**

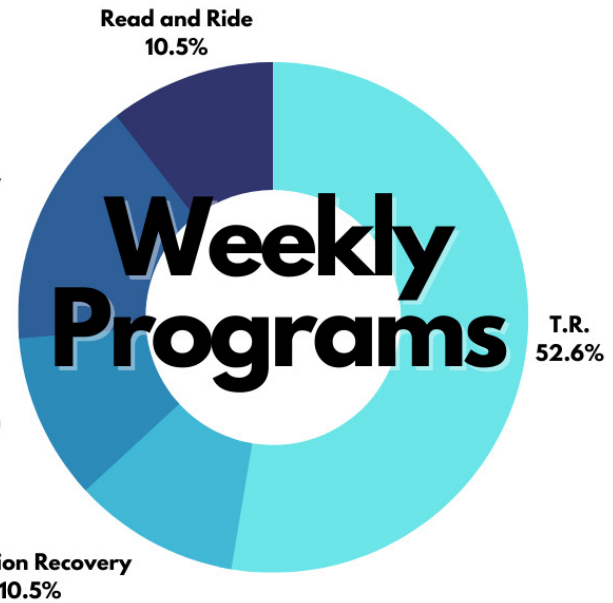
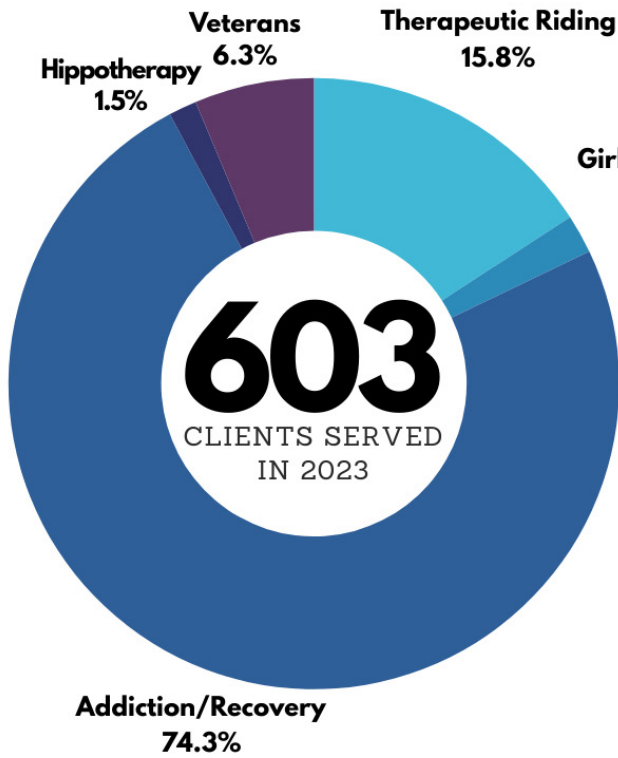
**[www.cheffcenter.org](http://www.cheffcenter.org)**

# cheff center

A LOOK AT 2023



## programs

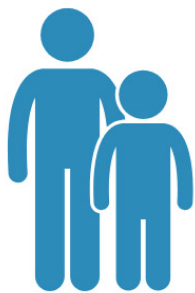


## clients

### REGULAR PROGRAMING CLIENT AGES



OF REGULAR PROGRAM CLIENTS REQUIRE FINANCIAL ASSISTANCE



**84**  
OLDEST CLIENT  
**3**  
YOUNGEST CLIENT

**42**

PRIMARY DIAGNOSES REPRESENTED

### Top 5 Diagnoses

- Anxiety
- ADD/ADHD
- Autism Spectrum Disorder
- Developmentally Delayed
- PTSD

## volunteers



**192**  
VOLUNTEERS  
**6042**  
VOLUNTEER HOURS LOGGED

## horses



**17**  
AVERAGE HORSE AGE

**6**  
HORSES JOINED THE HERD

**6**  
HORSES LEFT THE HERD

# Parent Testimonial

“

My son has struggled with depression and anxiety for quite some time. We have tried other types of therapy without much success. This past summer, he participated in a volunteer opportunity at the Cheff Center. At that time, he had never been around horses, and was actually afraid of them. After his first day, he came home and told me that when he was in the barn with the horses, his anxiety was completely gone.

He began the therapeutic riding program a few months ago. Within this time, his self confidence has grown, he looks forward to trying new things, and has learned how to be more aware of when his body is tense, and can now relax himself before the anxiety increases. He looks forward to seeing “his” horse, Ryan every week. He now carries a picture of Ryan with him to school and uses it as a focus point when he becomes anxious to help calm himself.

I can't begin to thank the staff, volunteers, donors, and of course Ryan, for everything they have done for my son. You all have given him his “spark” back that has been missing for a long time.

”

# Client Testimonial

I started riding at Cheff this past summer. I have struggled with depression and anxiety for the past little while. I've tried many other strategies, none of them working. During my sessions, all my stress, anxiety, and depression go away. I love "my" horse, Ryan, so much. **He has helped me with my... well... everything.**



# Parent Testimonial



“When our daughter Olivia was diagnosed with autism, we suddenly felt very alone. We knew no other families with a child who had autism and had no idea where to start unraveling our lives. Things for months were chaotic as we buzzed from one appointment to the next. How were we going to parent a child who could not quiet her thoughts or lift her voice? Then we found the Cheff Therapeutic Riding Center and it felt like all at once things came together. It is not just a building with horses in it. It is so much more. In the Cheff Center we found stability, understanding and acceptance.... and Olivia found her voice. She was finally able to articulate all that swirled in her head. Through the Girls In The Barn program, Olivia was able to speak of worries, work on building friendships with other girls and learn ways to advocate for herself. We found our calm. Olivia is so much more confident, full of stories after each session about the horses, the staff and the volunteers. It is what she looks forward to most all week.”